



ADDRESSING ANTI-VACCINE AGGRESSION

THURSDAY, JUNE 9TH
11:00AM-12:00PM

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While many were surprised by the pushback around the COVID-19 vaccine, the protests came as no surprise to anyone who has advocated for the HPV vaccine. Anti-vaccine aggression has increased in recent years, spilling over into public forums both online and in-person. In this session, Erica DeWald of Vaccinate Your Family will walk through ways both individuals and organizations can prepare for, and respond to, negativity and harassment.



Speaker Erica DeWald

Erica is the chief communication officer for Vaccinate Your Family. She has led VYF's efforts at both the state and federal level to educate legislators, media, and the public about the value of vaccines. Most recently, Erica has supported VYF's efforts to ensure equitable access to vaccines. She has participated in the COVID Collaborative, Made to Save coalition, HHS' Vaccine Community Corps, as well as contributed to the Ad Council's "It's Up to You" campaign.



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